

Increase Medicines Influence

Three Simple Steps for Increasing Medicine's Influence

From the outside looking in, the political process likely seems as inviting as a shark tank, as navigable as a corn maze, as predictable as the Kentucky Derby. Intimidating, confusing and frustrating are often used by citizens to describe advocacy-related interactions with government and frankly, this isn't surprising given most citizens' level of understanding of the political process. [Read the article](#)